



# OUR STORY

The Freddy Bear Foundation was set up in loving memory of our son, Frederick Donaldson Imrie Bowman, who died aged 16 days on 8th June 2017. After Freddy passed away, we wanted to do some volunteering that utilised our skills but found there were no easy ways of finding opportunities.

**FreddyMatch** was created to solve that problem.



# ABOUT US

## OUR VISION

A global community where everybody volunteers for an hour a week every week.

## OUR MISSION

To connect volunteers with organisations in need. We drive social change through technology using our unique algorithm to match people with great opportunities increasing volunteer participation rates and building stronger communities.

## OUR VALUES

Innovation, Community, Contribution & Hope

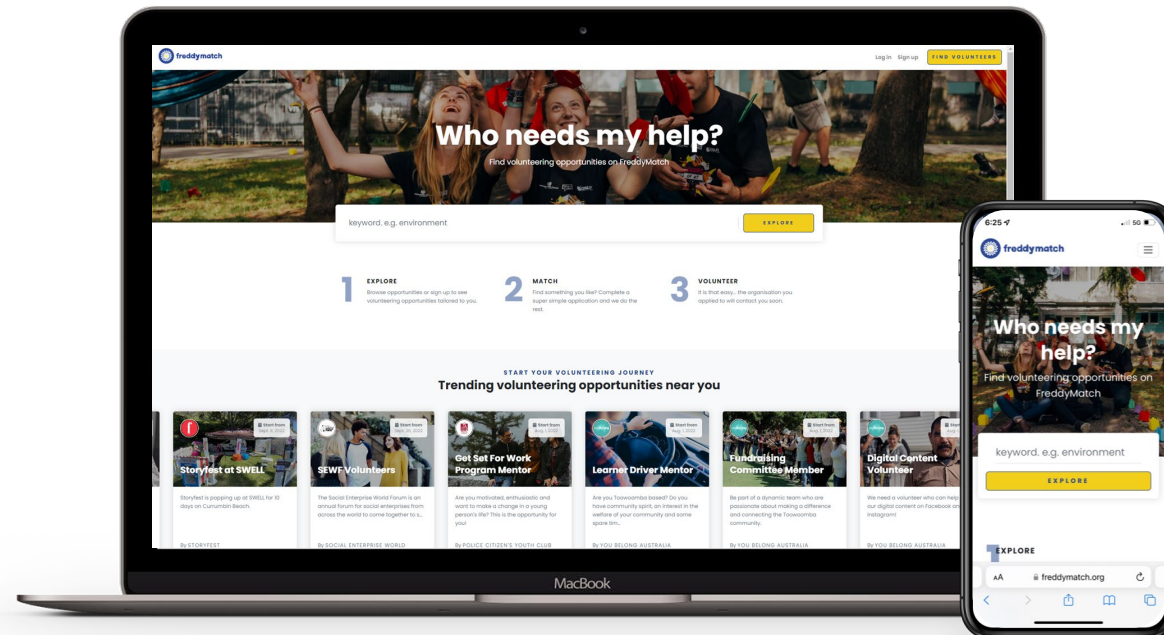


# WHAT IS FREDDYMATCH?

FreddyMatch is a simple and secure volunteer recruitment and management platform.

We help you achieve your vision by finding the volunteers you need and saving you time and resources.

90% of organisations that subscribe to FreddyMatch find volunteers.



# WHY CHOOSE FREDDYMATCH?



## HELP YOU ACHIEVE YOUR VISION

We are built and run by volunteers and we understand how having the right help lets you shoot for the stars.



## FIND THE VOLUNTEERS YOU NEED

We find volunteers covering a wide range of a skillsets. From fundraising to marine scientists, we have a diverse group of excited volunteers with incredible skills to offer. You'll be amazed by who we can find!



## SAVE YOU TIME AND RESOURCES

Organisations that subscribe to FreddyMatch save on average 9 hours per volunteer recruited. That's an entire extra day of time that could be put to better use.

# PROMOTE

The screenshot displays the 'You Belong Australia' profile on the FreddyMatch platform. The profile includes contact information, a mission statement, and a list of current opportunities. A modal window is open, providing detailed information about the organization, including its mission statement, about section, service locations, and service focus.

**freddymatch** Login sign up **FIND VOLUNTEERS**

## You Belong Australia

Refugees displaced by war and persecution encounter many challenges when settling into new communities. But together we can provide support and belonging. Join The Neighbourhood - our community of monthly givers who enable You Belong to lead the way in empowering refugees to thrive in Australia.

### Current Opportunities

4 opportunities found.

- Learner Driver Mentor**  
Are you Toowoomba based? Do you have community spirit, an interest in the welfare of your community and some spare time...  
By YOU BELONG AUSTRALIA  
Flexible, Ongoing, 2 hours per week
- Fundraising Committee Member**  
Be part of a dynamic team who are passionate about making a difference and connecting the Toowoomba community.  
By YOU BELONG AUSTRALIA  
Flexible, Flexible, 1 hour per week
- Digital Content Volunteer**
- English Tutor**  
Do you want to help someone new to Australia learn English?  
By YOU BELONG AUSTRALIA  
Flexible, Ongoing, 2 hours per week

**YOU BELONG AUSTRALIA**

#### Mission Statement

Our mission is to lead the way in welcoming and empowering refugees to thrive in every community that we serve.

#### About

Refugees displaced by war and persecution encounter many challenges when settling into new communities. But together we can provide support and belonging. Join The Neighbourhood - our community of monthly givers who enable You Belong to lead the way in empowering refugees to thrive in Australia.

#### Service Locations

Toowoomba, 4350 QLD

#### Service Focus

- World Affairs
- Caring for People
- Travel
- Languages

Our research shows that volunteers who understand and engage with your mission are more likely to support your cause through volunteering.

On FreddyMatch it is easy for volunteers to learn more about your organisation and what volunteering opportunities are available through your profile page.

# RECRUIT

Our goal is to find you volunteers.

In a few clicks, you can create your own volunteering opportunities which are advertised on FreddyMatch.org.

By recommending suitable roles to volunteers using our unique algorithm we improve the volunteer's experience and increase engagement.

Our straightforward application process takes the hassle out of applying for a role and gets volunteers to you faster!

The screenshot displays the FreddyMatch website interface. At the top, there is a navigation bar with the FreddyMatch logo, a 'Log in' link, a 'Sign up' link, and a yellow 'FIND VOLUNTEERS' button. Below the navigation bar is a banner image featuring three photos: a group of people outdoors, a woman in a blue hijab smiling, and a person driving a car. The main content area is titled 'Home - Opportunity (OP-M3EZZ3K)' and features a 'Learner Driver Mentor' role. The role details include the location 'TOOWOOMBA, 4350 QLD', a commitment of '2h/week', and a status of 'Flexible' and 'Ongoing'. It also shows the posting date as 'AUG 01, 2022' and the last update as 'AUG 11, 2022'. A question asks if the user is Toowoomba based and interested in community welfare. The role description states that volunteers help refugees with practical support like resume writing and driver training. A 'Need to know' section is currently empty. The 'Date' section shows a start date of 'AUG 1, 2022' and an end date of 'N/A'. The 'Skills' section lists 'Driving and Transportation', 'Support Services: Counselling, Psychology, Social Support', 'Childcare, Youth and Family Services', 'Leadership', and 'Education, Training, Mentoring and Coaching (including sports)'. On the right side, there is an 'ORGANISATION INFORMATION' section for 'YOU BELONG AUSTRALIA', which describes its mission to support refugees. Below this is an 'Apply for this opportunity in two easy steps' section with a list of instructions and an 'APPLY NOW' button. At the bottom, there is a 'New Opportunity' form with fields for 'Title', 'Role Description', and 'The Role', each with a character limit and a placeholder image.

# MANAGE

The collage displays several key interface elements:

- Opportunity Listing:** A public view for the 'Fundraising Committee Member' role, including location (TOOWOOMBA, 4350 QLD), status (POSTED ON AUG 01, 2022), and a description of the role.
- Organisation Information:** A section titled 'Who are we?' for 'YOU BELONG AUSTRALIA', describing their mission to support refugees.
- Manager View:** A dashboard showing the opportunity's status as 'PUBLISHED' and options to 'VIEW APPLICATIONS' or 'EDIT OPPORTUNITY'.
- Application Detail:** A view for applicant Janet Smith, showing her profile, application text, and role dates.
- Edit Opportunity:** A form for managing the role, with fields for Status, Title, and Role Description.
- Application Management:** A view showing the applicant's status as 'APPLIED' and a list of actions (Contacted, Interview, Referred, Accepted, Declined, Complete).

Our secure and simple platform helps you to process applications faster.

All the information on applicants is stored securely in one place.

Volunteer management functions include: contact applicants, update status, note taking, action prompts, opportunity update... and more.

Status changes are automatically reflected in the volunteer profile allowing you to keep the volunteer updated on their application progress and engaged with your organisation.





# PRICING



## ANNUAL SUBSCRIPTION 15% DISCOUNT

If you need to recruit volunteers regularly, we offer a 15% discount on all annual subscriptions.



## \$25 PER MONTH

All the functionality you need to recruit and manage volunteers. Prices start from \$25 per month, with no minimum term.



## FREE TIER

FreddyMatch is free for eligible organisations. Get in touch to find out more: [hello@freddymatch.org](mailto:hello@freddymatch.org)



# LOOKING FOR MORE? INTRODUCING *FREDDYMATCH MANAGER*

If you are managing multiple services, locations or organisations you may be interested in **FreddyMatch Manager**.

Designed for organisations with more complex needs when recruiting and managing volunteers including large charities, Volunteering Resource Centres or Community and Neighbourhood Centres.

Additional features include support for managing a database of existing volunteers, creation and management of opportunities on behalf of multiple organisations or services and reporting and analytics.

# CUSTOMISED DIGITAL CHANNEL

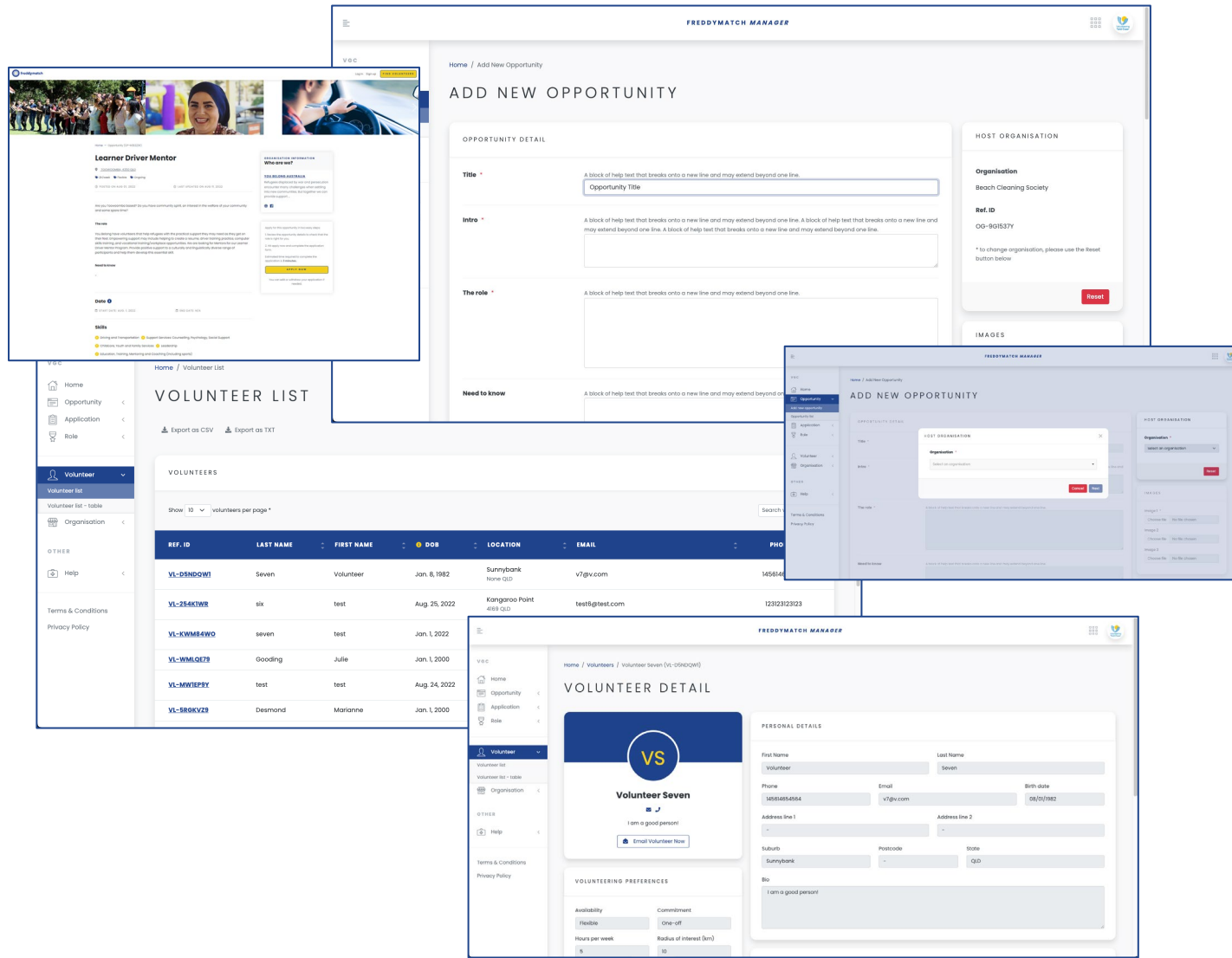
The screenshot shows the homepage of the FreddyMatch website for Volunteering Gold Coast. At the top left is the FreddyMatch logo. In the top right corner, there are links for 'Log in' and 'Sign up', and a yellow button labeled 'FIND VOLUNTEERS'. The main header features a large image of three smiling volunteers in white shirts and caps. Overlaid on this image is the text 'Volunteering Gold Coast' with a location pin icon and the address '2074 Gold Coast Highway, Miami, 4220 QLD'. Below the address are social media icons for Facebook, Twitter, Instagram, and LinkedIn, and an 'EMAIL' button. Below the header, there is a breadcrumb trail 'Home - Volunteering Gold Coast'. A search bar contains the text 'Search within Volunteering Gold Coast' and has 'SEARCH' and 'RESET' buttons. Below the search bar, it says '38 opportunities found' and 'SHOW ME OPPORTUNITIES FROM: ALL ORGANISATIONS'. Three opportunity cards are displayed: 'Christmas Gift Wrapping Event' (Start from Dec 1, 2022), 'Smile Scheduler' (Start from Oct 26, 2022), and 'Administration Assistant' (Start from Oct 3, 2022). Each card includes a brief description of the role.

Your homepage gives volunteers a central location to learn more about your organisation and what volunteering opportunities are available.

Customise your homepage to suit your needs and find more **volunteers**. FreddyMatch attracts a diverse range of volunteers with an incredible range of skills.

Link to this homepage from your own website to provide a secure digital channel to manage volunteer EOIs and applications.

# IMPROVED VOLUNTEER EXPERIENCE



FreddyMatch Manager (FMM) was co-designed with a large VRC to deliver a better volunteer experience.

On average, FMM reduces the time taken to recruit a volunteer by 80%. A faster recruitment process leads to better volunteer engagement.

Get started by creating new volunteering opportunities on behalf of different organisations or service locations. Manage volunteer applications across organisations in one place. Protect your volunteers: keep their data safe in our secure platform.



# INCREASED ENGAGEMENT AND EFFICIENCY

**APPLICATION LIST**

Export as CSV Export as TXT

All Applied Contacted Interview Referred Accepted Declined Complete

ALL APPLICATIONS

Show 10 applications per page Search applications

REF. ID	TITLE	APPLICANT	HOSTED BY	APPLIED ON	LAST UPDATED ON	STATUS
AP-5ND49K3	Kitchen helper	Dev Em	Liberty Clan St Lucia, 4091 QLD	Oct 11, 2022, 5:03 p.m.	Oct 11, 2022, 5:03 p.m.	APPLIED
AP-MBYZPK3	Django developer	Janet Smith	Beach Cleaning Society Kangaroo Point, 4169 QLD	Sept. 21, 2022, 11 a.m.	Nov. 5, 2022, 12:16 p.m.	ACCEPTED
AP-06BXVK1	School teacher	Janet Smith	Beach Cleaning Society Kangaroo Point, 4169 QLD	Aug. 18, 2022, 4:58 p.m.	Nov. 5, 2022, 12:16 p.m.	APPLIED
AP-2XNZVNZ	Age Carer	Volunteer Five	Beach Cleaning Society Kangaroo Point, 4169 QLD	Aug. 10, 2022, 4:11 p.m.	Nov. 5, 2022, 11:38 a.m.	COMPLETE

**APPLICATION**  
AP-EMNQLB2

**APPLICANT**  
**Janet Smith**  
0455226698  
vj@v.com  
July 14, 2008  
St Lucia, 4169 QLD

**APPLICANT PROFILE**

**APPLICATION TEXT**  
I really want to be part of this.

**ROLE START DATE** June 17, 2022 **ROLE END DATE** N/A

**APPLYING FOR**  
Opportunity Ref. ID: OP-MINM988

**MANAGER VIEW**

**ACTION**

**MANAGERIAL STATUS**

- Applied
- Contacted
- Interview
- Referred
- Accepted
- Declined
- Complete

**Janet Smith**  
0455226698  
vj@v.com  
July 14, 2008  
St Lucia, 4169 QLD

**APPLICANT PROFILE**

**APPLICATION TEXT**  
I really want to be part of this.

**ROLE START DATE** June 17, 2022 **ROLE END DATE** N/A

**APPLYING FOR**  
Opportunity Ref. ID: OP-MINM988  
Posted on: June 17, 2022, 7:25 p.m.  
Title: Data Scientist  
Description: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor...

**MANAGERIAL STATUS**

**ACTION**

**MANAGERIAL NOTE**  
Nothing for now

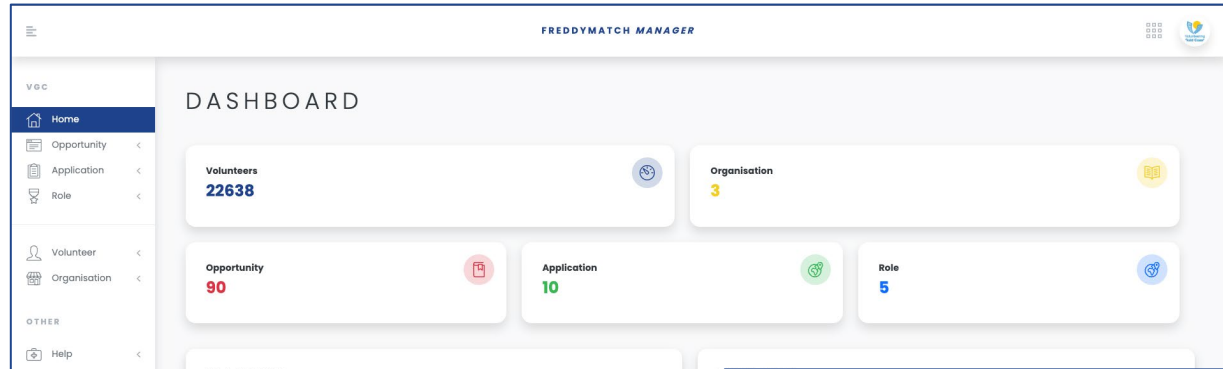
- 01082022 - Application received!
- 02082022 - Contacted applicant, but no answer. Try again tomorrow.
- 03082022 - Arranging for interview.

FMM helps improve your internal volunteer management practices and **increase the number of volunteers you can recruit.**

Whether you need to refer more volunteers or support more member organisations or service locations, FMM helps you achieve these goals.

Our application management tools reduce the average time taken to process a volunteer application by up to **75%**.

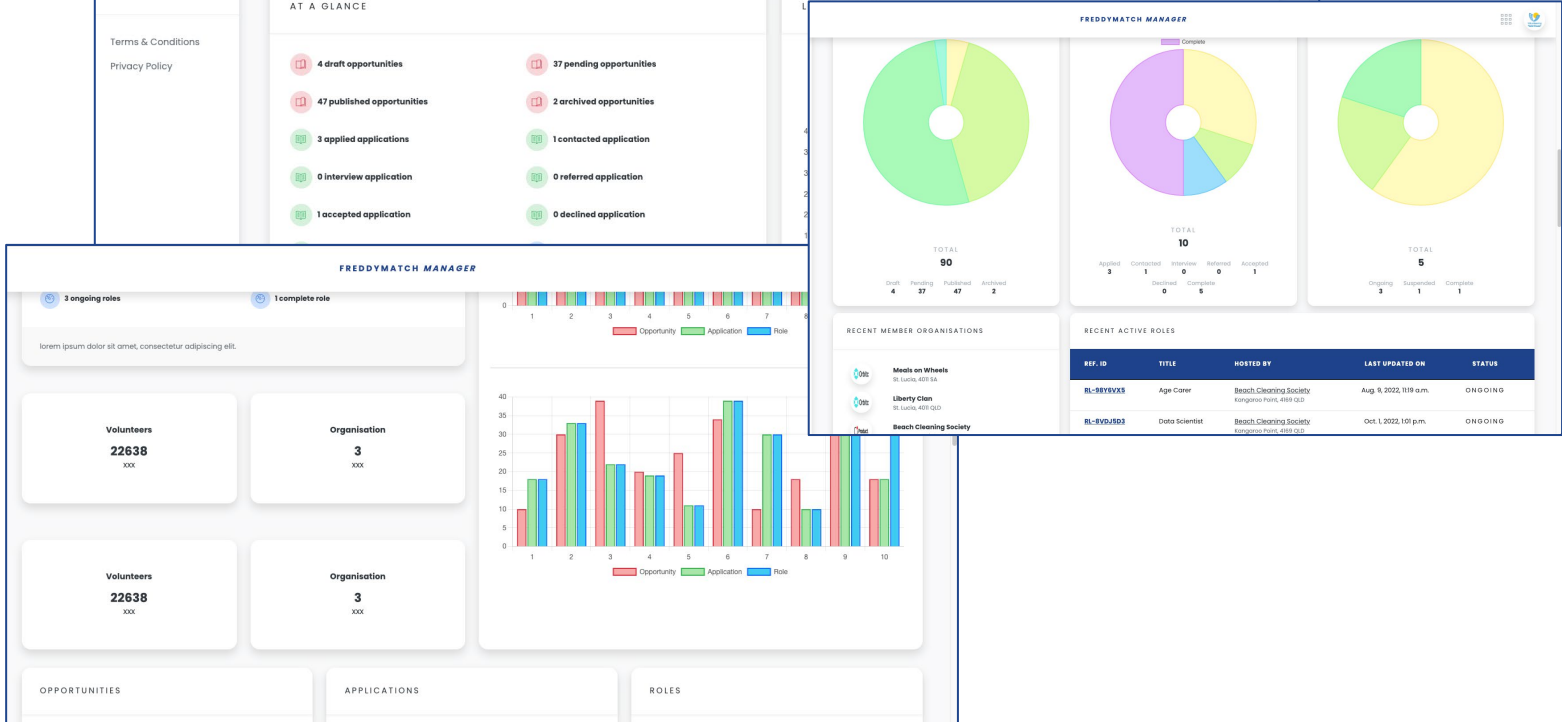
# METRICS AND REPORTING



FMM provides you with an at-a-glance overview of volunteering metrics across your entire organisation.

A complete picture of everything from recent applications to roles, where your volunteers are volunteering and who needs volunteers.

These metrics can be used to guide decision making to enhance collaboration, support and deliver measurable impact.



# FREDDYMATCH MANAGER PRICING



## FREE SETUP AND DATA MIGRATION

We are not just another platform. We set you up for success, for free. Let's get started!



## PRICES START AT \$250 PER MONTH\*

The functionality you need to recruit and manage volunteers across multiple organisations. Prices start from \$250 per month (minimum term 12 months). Tiered pricing depending on your organisation's needs.



## REQUEST A DEMO

Get in touch to organise a demo and discover the plan you need: [hello@freddymatch.org](mailto:hello@freddymatch.org)

\*Entry level tier includes core FMM functionality, support for 10 organisations and up to 100 volunteers.

# GET IN TOUCH



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[freddymatch.org](http://freddymatch.org)



[facebook.com/freddymatchme](https://facebook.com/freddymatchme)



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